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Good evening Ward 7-

Did you know that Pennsylvania Avenue, SE is one of the District's newest Main Streets?

What is a Main Street?

How can you be involved?

Yes, our beloved Pennsylvania Ave, SE has been designated a DC Main Street. DC Main Streets is a comprehensive program that promotes the revitalization of business corridors in the District of Columbia. Created in 2002 through the National Trust for Historic Preservation, Main Streets serves as the citywide coordinating program that provides services and funding for the 24 Main Streets found in the District of Columbia. Main Streets' mission is to support the traditional retail corridors in the District. DC Main Streets is a Main Street America™ Coordinating Program. As a Main Street America™ Coordinating Program, DC Main Streets helps to lead a powerful, grassroots network consisting of over 40 Coordinating Programs and over 1,200 neighborhoods and communities across the country committed to creating high-quality places and to building stronger communities through preservation-based economic development.

As a designed Main Street, we will work to revitalize the Pennsylvania Avenue, SE corridor by retaining and recruiting businesses, improving commercial properties and streetscapes, and attracting consumers. The Pennsylvania Avenue East Main Streets program is housed in the Marshall Heights Community Development Organization (mhcdo.org) and I am excited to serve as the Director of the program. In this capacity, I will be working diligently with leaders and stakeholders from the community to assist businesses and coordinate sustainable community-driven revitalization efforts along the corridor.

Attached, please find our recent press release announcing the designation. If you are interested in serving as a volunteer with the program or if you have any additional questions, please feel free to contact me directly at latkins@mhcdo.org or 202-396-1200. In the meantime, please find a recently released funding opportunity for all businesses located in a Main Street corridor. Please share.

Latisha Atkins, J.D.

Director

Pennsylvania Avenue East Main Street

Marshall Heights Community Development Org.

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